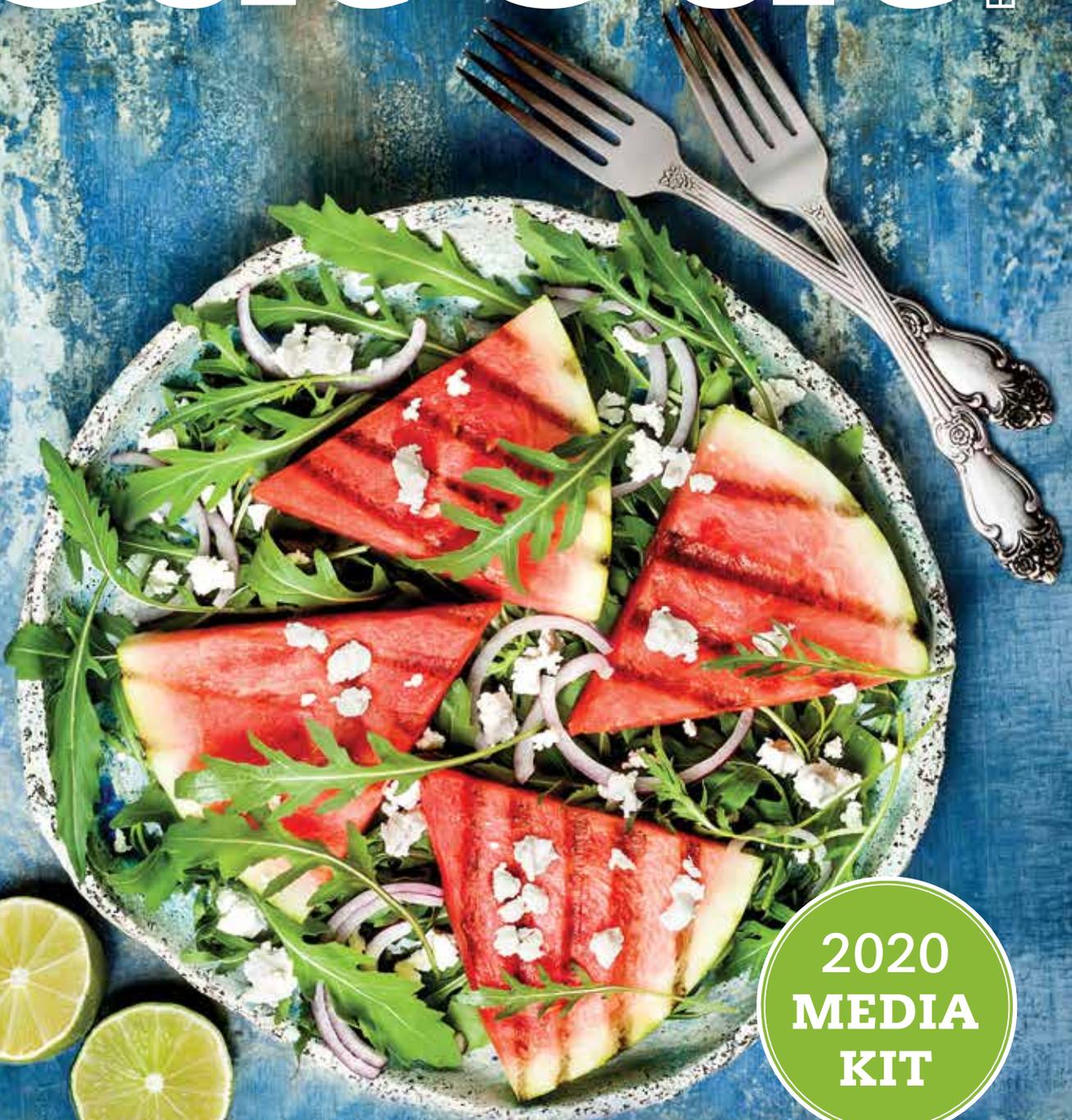


# eat out

BERMUDA



2020  
MEDIA  
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The Only Dining Guide You'll **Ever** Need!

# eat out BERMUDA

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The Only Dining Guide You'll **Ever** Need!

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*Eat Out Bermuda* – in print and as an APP - is the island's premier dining guide, boasting great writing, beautiful design and mouth-watering images.

Restaurants who purchase an all-inclusive Profile Page will have their photography and writing done by professionals, and their page featured in *Eat Out Bermuda* for the whole year. 20,000 magazines will be distributed and available for FREE from Dockyard to St George's throughout 2020

The *Eat Out Bermuda's* FREE APP – with live links – is a handy mobile guide where people who download can, with one touch, go directly to your website to read menus or they can click the Map View to see exactly where your restaurant is located.

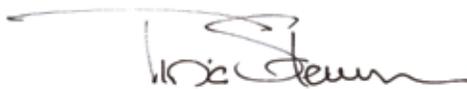
As an added bonus, your Restaurant Profile Page is also featured on our website [EatOutBermuda.com](http://EatOutBermuda.com) and we even do your social media with daily posts on *Eat Out's* Instagram page.

The Spring/Summer 2020 *Eat Out Bermuda* magazine will be on stands from April–September and the Fall/Winter issue from October–March. Restaurant pages are bought for the whole year, but as in the past, there is an opportunity to make changes to text for the Fall/Winter issue.

Don't miss out on the best value for dollar advertising for the restaurant industry in Bermuda. With *Eat Out Bermuda*, your page can be seen in print, online, as an APP and by thousands on social media.

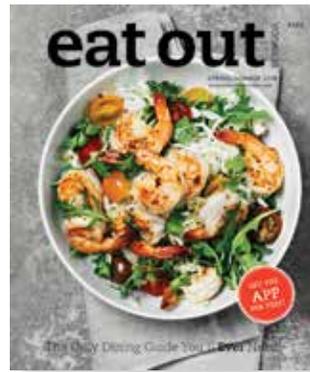
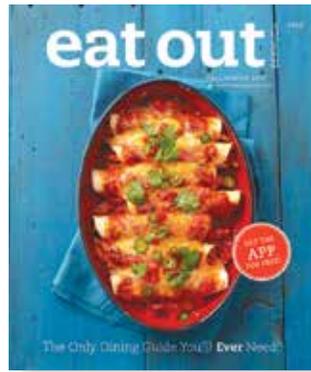
I look forward to having you on board for 2020!

Kind regards,



Tina Stevenson  
Publisher





## Stats & Facts

Designed with the island's visitors in mind, *Eat Out Bermuda* is a **FREE** tabloid-size guide to the island's restaurants and dining out in Bermuda. The Restaurant Profile Pages are divided into parishes.

 *Eat Out Bermuda* is also a magazine app (ads intact) available for all mobile devices with MapView and live links to participating restaurants' websites.

 Restaurants participate with paid-for editorial that includes professional photos and writing.

 Publishing dates are April and October though participants purchase their Restaurant Profile Page for the whole year.

 Distribution is island-wide to all visitors' centres, concierge desks, hotels, and dedicated stands in Dockyard.

 **BONUS** Every *Eat Out Bermuda* Profile Page is repurposed on TheBermudian.com (reach: **22,500+** readers / month) in our "Where to Eat" series and shared with our 9,000+ Facebook followers. Each Restaurant Profile also appears in our "This Is The Week That Was" e-newsletter, delivered to 3000 inboxes on Fridays.

 **BONUS** *Eat Out Bermuda* has its own website for searchability and easy links to the App stores and to your website.

 **BONUS** We do your *Eat Out Bermuda* social for you! *Eat Out* has its own Instagram page and all Restaurant Profiles' photos are posted multiple times throughout the year.

## Restaurant Profile Page Costs

Cost is **\$1,495** per page for the year

Paid-for editorial is a full-page article that includes:

- 300-400 word write up by professional writer
- 2 professional photos



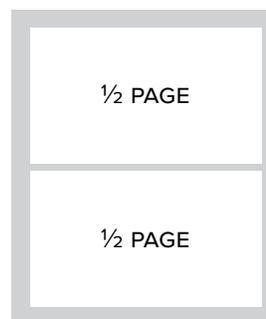
## Would You Rather Take an Ad?

### Advertising Costs\*

#### Prices for the year:

- Outside back cover: \$3,900
- Full page: \$1,500
- Inside covers: \$2,000
- ½ page: \$750

\* Participating restaurants that also buy an ad take 25% off. Covers do not apply



**Space Booking Deadline: March 13, 2020. Final Approval of Page: March 27, 2020.**



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