



THE HEALTH + WELLNESS ISSUE

Including interviews, business profiles, doctor profiles, education on topics including: fitness, health, beauty, nutrition, family, wellness, medicine, natural healing and more!

As we navigate a world reeling from a pandemic, healthy living has never been more important. That's why *The Bermudian* is excited to produce a special issue dedicated to living healthy in Bermuda and the people who make that happen, including Drs., nurses, practitioners and all essential workers.

**We want
to include
YOU and YOUR
business or
practice!**

How to Participate? YOU CHOOSE

To be included in this special issue you can choose from the following to be produced for you by *The Bermudian*:

Article • Interview • Business Profile • Professional Profile • Article Submission

- 1.** Profile in our Doctors + Practitioners section.
1 page + photo: \$1850
- 2.** Article on a specific health/wellness topic with you as the 'expert':
1 page + photo: \$1850
- 3.** Interview with you on a single related topic with you as the 'expert':
1 page + photo: \$1850
- 4.** Business profile on your business and your team:
1 page + photo: \$1850
- 5.** Submit a health and wellness related article of your choice:
1 page + photo: \$1200
- 6.** Do you want to buy an ad? See the rate card on the next page.
- To request a quote for a 2 page article or for an ad + article combo email tina@thebermudian.com

BOOKING DEADLINE: July 5, 2021

MATERIALS DEADLINE: July 16, 2021

PUBLISH DATE: September 15, 2021

Continue reading for some great article inspiration.



INSPIRATION

Need ideas on how this might work best for your health/wellness business?
Here are some generic (and made up) headlines to give you some inspo:

- The Healthy Smile:** What Dentist Dr. Simons Wants You to Know
- Lose Weight and Live Longer:** Radnor Road Wellness Can Help
- Estate Planning is Healthy for the Whole Family**
- Heart Health:** Dr. Moss Shares 10 Facts & Stats
- Ok, Let's Talk About It:** Tips for a Healthy Prostate
- Herbal Wellness Guide:** What Liz Kane Wants You to Know
- Be Strong:** Eleven Yoga Moves from Front Street Fitness to Boost Your Strength
- The Importance of Financial Health:** ACE Investing has some advice
- Get Healthy by Beating Your Bad Habits:** Susan Dean tells you how
- Dr. Robinson Can Help you Heal Your Gut for a Life Change**



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Completed ads deadline August 6, 2021.
Submitted in Adobe Acrobat PDF format.

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