

WORLD RUGBY CLASSIC

BERMUDA • 2023



**NOVEMBER
3-9**

Dear Advertiser,

The Bermudian Publishing Company is pleased to produce the commemorative programme for the 2023 World Rugby Classic.

This exciting tournament, which celebrates its 35th anniversary this year, will be held at the National Sports Centre North Field from November 3-9, 2023.

6000 copies of the 2023 commemorative programme will be distributed throughout the action packed week and its pages filled with lots of stories and photos from the past 35 years.

Organizers are gearing up for a great celebratory event with teams representing some of the world's finest former rugby players and expectations are high for thrilling matches and lots of passionate spectators.

The Classic is also Bermuda's biggest corporate event with companies from Bermuda, the USA and the UK entertaining some 7,000 guests in the Hospitality Village.

6,000 WRC Programmes will be distributed. Book Your Ad Now!

AD PRICING

Outside back cover	\$4,200
Inside front cover	\$2,500
Inside back cover	\$2,500
Full page	\$1,900
Half page (horizontal only)	\$950
2/3 page	\$1,400
1/3 page (square only)	\$700

AD FORMAT REQUIREMENTS

Our preferred format to receive artwork is a high resolution Adobe Acrobat PDF.

All fonts must be embedded and all art must be 300dpi and converted to CMYK. We cannot be held responsible for errors in incorrectly created files.

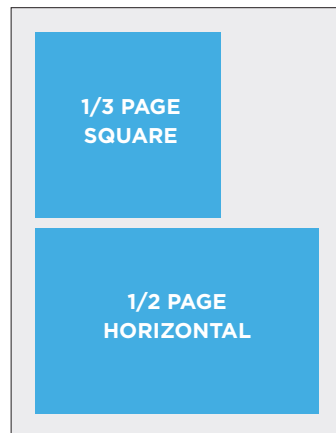
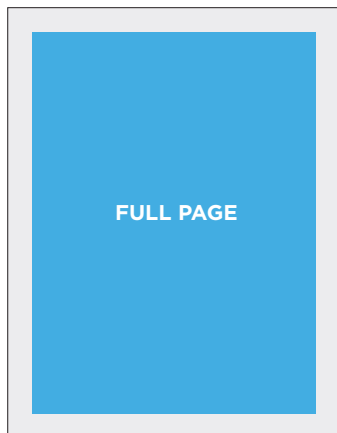
Other MAC compatible formats—including packaged InDesign files, Illustrator eps (fonts converted to outlines) and Photoshop tiff, eps or jpg—may be accepted but print quality cannot be guaranteed.

All images must be saved at 300dpi and saved as CMYK.

Special spot colours are available on request and will carry a surcharge.

Full page ads should include a .125" bleed and crop marks.

All ads smaller than a full page do not need crop marks.



AD SIZES

FULL PAGE

Live area: 7.25" x 9.75"

Bleed: 8.75" x 11.25"

Trim size: 8.5" x 11"

1/2 PAGE

Horizontal: 7.25" x 4.75"

2/3 PAGE

Vertical: 4.75" x 9.75"

1/3 PAGE

Square: 4.75" x 4.75"

To book your space, contact Tina Stevenson at tina@thebermudian.com or 441 232-7041