Bermuda Triangle Times

DOCKYARD • HAMILTON • ST GEORGES

100,000 NEWSPAPERS!

MEDIA KIT 2026

THE ULTIMATE TOURIST PUBLICATION

THE BERMUDIAN PUBLISHING COMPANY IS PROUD TO PRESENT A NEW AND IMPROVED TOURIST PUBLICATION

ISLAND-WIDE DISTRIBUTION

Bermuda Triangle Times

THE ROYAL NAVAL DOCKYARD • CITY OF HAMILTON • TOWN OF ST. GEORGE

The *Bermuda Triangle Times* is a 28 page newspaper dedicated to informing and entertaining Bermuda's visitors. The quality editorial features articles of historic context that appeal to our visitors in short newspaper-style format. History, combined with relevant information on the best sights, shopping, tours, dining and fun in Bermuda, makes the *Bermuda Triangle Times* THE perfect visitors guide. And not only is it easy to read, but with dedicated stands and island-wide distribution, it is the easiest publication for tourists to pick up to see, do and learn about each of Bermuda's three major destinations.

Why advertise?

With one peek inside you will see what most of Bermuda's major tourist attractions and retailers already know: the *Bermuda Triangle Times* offers THE best bang for your advertising buck. From beginning to end, not only will your ad be in good company with other quality advertisers, it will also be nestled within the pages of some of the best quality editorial available in any tourist publication in Bermuda.

AND there are bonuses! Advertisers at each level can work with the team at the *Bermuda Triangle Times* to receive added bonuses in the form of editorial and photography outside of their ads.

AD FORMAT & SPECIFICATIONS

ADVERTISING RATES

Ad rates are a one-time charge for the year.

Full page	$7,180
Front cover	$4,295
1/2 page	$3,575
1/4 page	$2,035
1/8 page	$1,075
1/12 page	$785

AD REQUIREMENTS

Our preferred format to receive artwork is a high resolution Adobe Acrobat PDF. We cannot be held responsible for errors in incorrectly created files. Other MAC compatible formats—including packaged InDesign files, Illustrator eps (fonts converted to outlines) and Photoshop tiff, eps or jpg—may be accepted but print quality cannot be guaranteed.

IMAGES

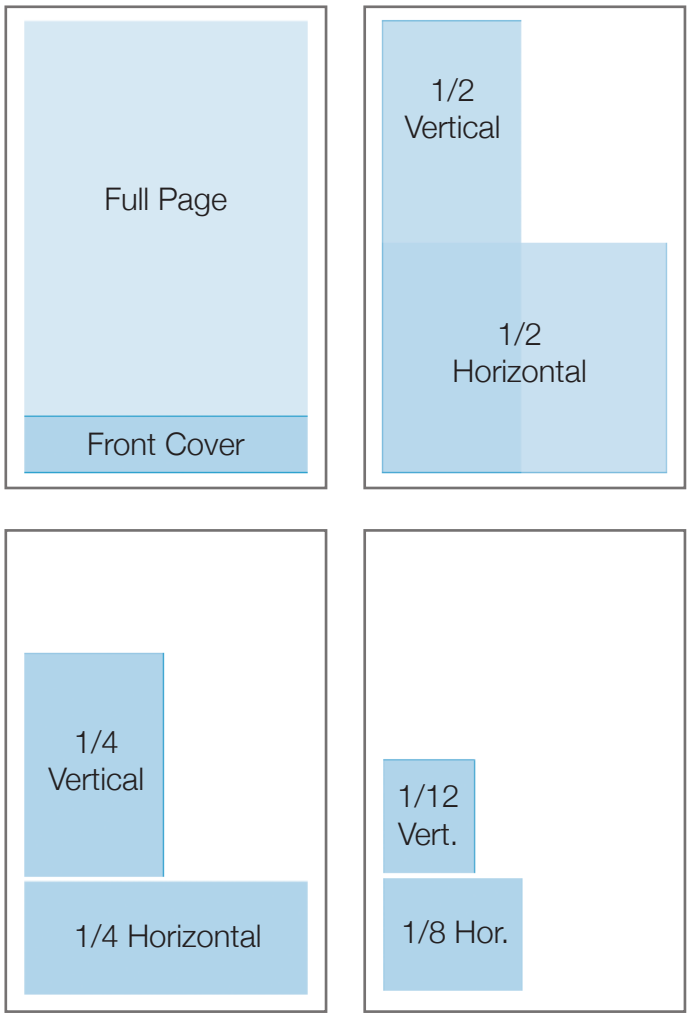
PhotoShop and Illustrator are the recommended for creating photos and logos. Proper resolution is 300 dpi for photos and 600 dpi for logos at their final layout size. All art must be saved as CMYK, not RGB or indexed colour.

FONTS

All fonts must be embedded. Use Postscript fonts only. Do not use TrueType fonts. They may cause unpredictable variations in final output even if they appear normal in your PDF. Do not stylize fonts using the bold, italic or other style buttons. Do not use reverse text smaller than 12 pt. out of images or blocks of colour.

DIGITAL ADS

Web-ready art must be saved in RGB at 72dpi. Formats accepted include JPG, GIF, Animated GIF or SWF (Flash). Max file size is 60kb. Recommended animation length is 15 seconds. Three loops max. All ads will be linked to client's website when users click on them. Please submit requested URL when submitting ad. Files that do not meet specs must be resubmitted by client.



DIMENSIONS

FULL PAGE
10" wide x 16" high

FRONT COVER
10" wide x 2" high

1/2 PAGE VERTICAL
4.92" wide x 16" high

1/2 PAGE HORIZONTAL
10" wide x 8" high

1/4 PAGE VERTICAL
4.92" wide x 8" high

1/4 PAGE HORIZONTAL
10" wide x 4" high

1/8 PAGE HORIZONTAL
4.92" wide x 4" high

1/12 PAGE VERTICAL
3.22" wide x 4" high

Make all ads with no bleeds or bleed and crop marks.

DATES & DEADLINES

PUBLISH DATE
April 15, 2026

SPACE BOOKING
Friday Feb 27, 2026

ARTWORK DEADLINE
Friday March 6, 2026

CONTACT

Tina Stevenson
tina@thebermudian.com
441 232-7041

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P.O. Box HM 283
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Bermuda