THE BERMUDIAN

SPECIAL KEEPSAKE ISSUE

Celebrating Our Architectural Heritage

BERMUDA HOMES
Media Kit
FALL 2026

Editor's *Note*

Since *The Bermudian* first published in 1930, we have been welcomed into some of the island's most beautiful homes. Decade after decade, our home tours have remained among our readers favourite features, offering a glimpse into Bermuda's unique architecture, design and way of life.

In this special keepsake edition, we take readers inside six historic homes that have been thoughtfully and meticulously renovated for modern living. Each has its own fascinating history, distinctive architectural character and remarkable story of preservation. The homeowners featured in these pages share a deep appreciation for Bermuda's vernacular and a commitment to protecting the island's architectural heritage for future generations.

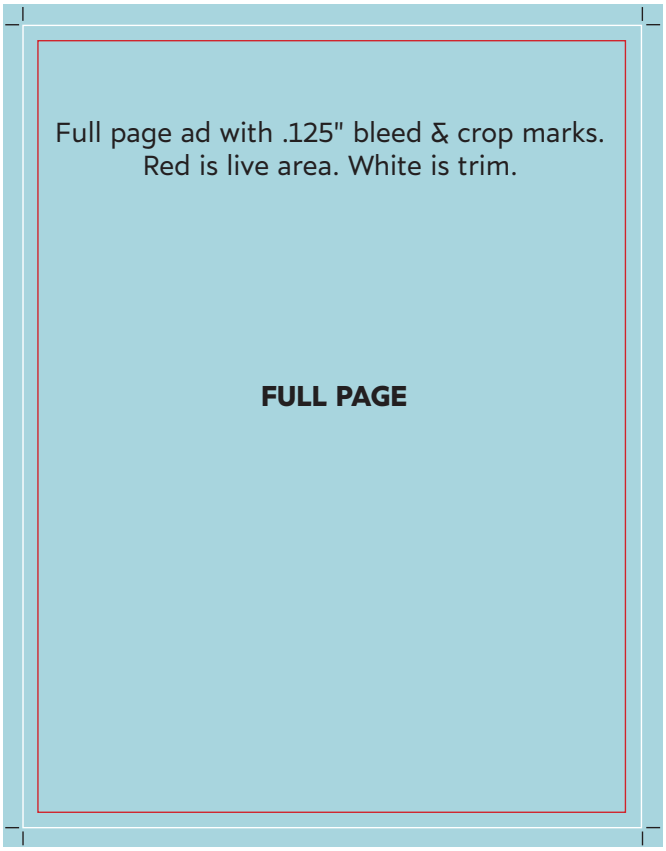
As Bermuda's leading magazine, *The Bermudian* has long celebrated the people, places and traditions that make our island exceptional. This issue continues that tradition through stunning photography, inspiring design ideas and in-depth stories that showcase how historic homes can be adapted to contemporary lifestyles without sacrificing their character or authenticity.

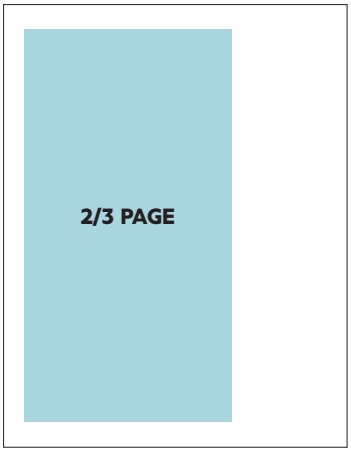
We are proud to present this special edition, which we believe will become an enduring source of inspiration for homeowners, architects, designers and anyone with a passion for Bermuda's architectural heritage.

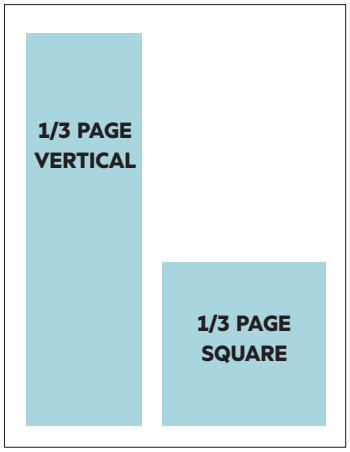
Gabrielle Boyer Dunkley
Managing Editor

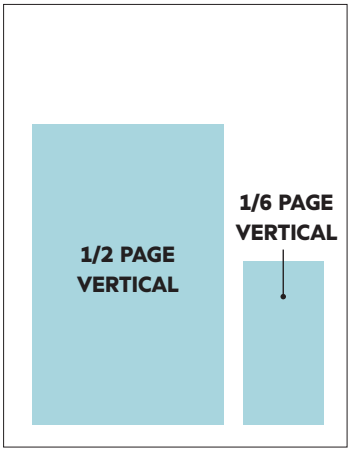
Tina Stevenson
Editor-in-Chief & Publisher

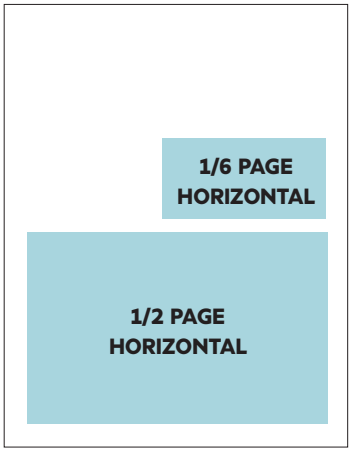
RATES + SPECS











ADVERTISING RATES

SIZE	1X	4X (ONE YEAR)
Full page	2,625	2,395
2/3 page	2,195	1,940
1/2 page	1,530	1,415
1/3 page	1,195	1,105
1/6 page	680	630

PREMIUMS & COVERS

Outside Back Cover	$4,980
Inside Front/Back	$2,850
Premium placements	+20%

SPECIALTY ITEMS

Reprints, electronic reprint rights, inserts, special colours and additional services are available upon request.

MECHANICALS

FULL PAGE
Live area: 7.25" x 9.75"
Trim size: 8.5" x 11"
Bleed: 8.75" x 11.25"

2/3 PAGE
Vertical: 4.75" x 9.75"

1/2 PAGE
Horizontal: 7.25" x 4.75"
Vertical: 4.75" x 7.25"

1/3 PAGE
Vertical: 2.25" x 9.75"
Square: 4.75" x 4.75"

1/6 PAGE
Vertical: 2.25" x 4.75"
Horizontal: 4.75" x 2.25"

AD FORMAT

1. Our preferred format to receive artwork is a high resolution Adobe Acrobat PDF.

2. All fonts must be embedded and all art must be 300dpi and converted to CMYK. We cannot be held responsible for errors in incorrectly created files.

3. Other MAC compatible formats—including packaged InDesign files, Illustrator eps (fonts converted to outlines) and Photoshop tiff, eps or jpg—may be accepted but print quality cannot be guaranteed.

4. No True Type fonts will be accepted.

5. All images must be saved at 300dpi and saved as CMYK.

6. Special spot colours are available on request and will carry a surcharge.

7. Full page ads should include a .125" bleed and crop marks. All ads smaller than a full page do not need crop marks.

SPACE BOOKING DEADLINE
August 21, 2026

ARTWORK DEADLINE
August 28, 2026

PUBLISH DATE
Fall 2026